

UNIVERSITY OF TIRANA  
FACULTY OF ECONOMY

**icmf 2009**

international conference in management  
and finance

# Conference Programme

New Perspectives in  
Finance, Banking  
and Management

March 12-13, 2009

Tirana, Albania



**INTERNATIONAL CONFERENCE IN MANAGEMENT AND  
FINANCE**

**ICMF2009**

**“NEW PERSPECTIVES IN FINANCE, BANKING  
AND MANAGEMENT”**

**CONFERENCE SCIENTIFIC COMMITTEE**

Prof. Dr. Dhori Kule	Rector, University of Tirana
Prof. Dr. Omer Stringa	Dean, Faculty of Economy, University of Tirana
Prof. Dr. Mauro Zavani	Faculty of Economy, University of Modena, Italy
Prof. Dr. Beshir Ciceri	Faculty of Economy, University of Tirana
Prof. Dr. Lavdosh Zaho	Faculty of Economy, University of Tirana
Prof. Dr. Vasilika Kume	Faculty of Economy, University of Tirana
Prof. Dr. Elisabetta Gualandri	Faculty of Economy, University of Modena, Italy
Ass. Prof. Sotirajq Dhamo,	Faculty of Economy, University of Tirana
Ass. Prof. Dr. Andri Koxhaj,	Faculty of Economy, University of Tirana
M. Sc. Marina Letonja	GEA College of Entrepreneurship, Slovenia
Ph. D. Jaka Vjadnal	GEA College of Entrepreneurship, Slovenia

**CONFERENCE ORGANIZING COMMITTEE**

Dr. Edlira Luci	Faculty of Economy, University of Tirana
Dr. Dorina Kripa	Faculty of Economy, University of Tirana
Dott.sa Ulpiana Koçollari	Faculty of Economy, University of Modena
MBA. Sidita Dibra	Faculty of Economy, University of Tirana
MF. Adriatik Kotorri	Faculty of Economy, University of Tirana

## CONFERENCE PROGRAMME

THURSDAY, MARCH 12<sup>TH</sup>, 2009  
TIRANA INTERNATIONAL HOTEL

8.30 – 9.00 REGISTRATION  
9.00 – 10.00 OPENING CEREMONY

**KEYNOTE SPEAKER:** **Prof. Dr. Dhori Kule**, Rector of the University of Tirana

**Prof. Dr. Omer Stringa**, Dean of the Faculty of Economy, University of Tirana

### **Albanian Authorities**

**Ass. Prof. Vaso Qano**, Ministry of Education, Tempus Program

**Prof. Mauro Zavani**, Director of the Department of Business, University of Modena and Reggio Emilia, Italy

**Prof. Elisabetta Gualandri**, Professor of Banking and Finance, University of Modena and Reggio Emilia, Italy

**Prof. Andrej Baricic**, Director of GEA College of Entrepreneurship, Slovenia

**Seyhan Pencapligil**, CEO and Board Member of National Bank of Albania (BKT)

Guest-Speaker from the EC Unit of Macro-financial developments, financial stability and integration

10.00 – 10.30 COFFEE BREAK

10.30 – 11.30 PARALLEL SESSIONS 1

11.30 – 13.00	PARALLEL SESSIONS 2
13.00 – 15.00	LUNCH
15.00 – 16.00	PARALLEL SESSION 3
16.00 – 16.30	COFFEE BREAK
16.30 – 17.00	CLOSING SESSION, ROUND TABLE

**FRIDAY, MARCH 13<sup>TH</sup>, 2009**  
**“KOMPLEKSI XIBRAKU”, RRUGA ELBASANIT - TIRANA**

17.00 – 19.00	CLOSING CEREMONY – MASTER IN MANAGEMENT AND FINANCE, DIPLOMA CEREMONY
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**SCIENTIFIC PROGRAMME  
PARALLEL SESSIONS 1**

**10.30 – 11.30 SESSION A1 BANKING ISSUES ROOM ONUFRI**

Chairman: LAVDOSH ZAHO

**“INTEGRATING FINANCIAL SUPERVISION IN ALBANIA: THE  
STORY CONTINUES...”**

Teuta Baleta, Halit Xhafa,  
Bank of Albania, University of Tirana.

**“OPERATIONAL RISK MANAGEMENT IN BANKS”**

Artiola Alimadhi, Alpha bank.

**“THE EFFECTIVENESS OF AN ALBANIAN BANK” (CREDINS  
CASE)**

Besa Hoxha, Credins Bank.

**10.30 – 11.30 SESSION B1 MANAGEMENT ISSUES BLUE ROOM**

Chairman: MARINA LETONJA

**“THE ROLE OF ORGANIZATIONAL CLIMATE IN FACILITAT-  
ING EMPLOYEE ADJUSTMENT DURING ORGANIZATIONAL  
CHANGE”**

Mimoza Kasimati, Brixhilda Shedollari,  
University of Tirana, University Fan Noli. Korça.

**“THOUGHTS FOR A VISIONARY MANAGEMENT”**

Sandra Vogli, Anisa Kume,  
University “Skenderbej”.

**“MANAGEMENT OF LOCAL GOVERNMENT LEADERSHIP AND  
INITIATIVE”**

Alba Dumi, “Kristal” University.

**10.30 – 11.30 SESSION C1 ETHICS, CSR ISSUES RED ROOM**

Chairman: ANDRI KOXHAJ

**“BUSINESS ETHICS IN THE ALBANIAN MARKET”**

Dorjan Teliti, Ministry of Finance

**“AN INVESTIGATION ON THE CSR ACTIONS IN THE ITALIAN BANKING SECTOR. ON BEHALF OF OR AGAINST THE CREATION OF THE ECONOMIC VALUE?”**

Mauro Zavani, Ulpiana Kocollari, Chiara Nigrisoli  
University of Modena and Reggio Emilia (Italy)

**“THE ENTREPRENEURSHIP GENDER GAP IN ALBANIA. THE POLICIES THAT SUPPORT FEMALE ENTREPRENEURSHIP”**

Suela Gerdhe, University “Fan S. Noli”, Korca.

**“THE CHALLENGES OF EU MEMBERSHIP OF ALBANIA SWOT ANALYSIS FOR ALBANIA’S INTEGRATION IN EU”**

Vasilika Kume, Etleva Leskaj  
Faculty of Economy, University of Tirana

**PARALLEL SESSIONS 2**

**11.30 – 13.00 SESSION A2 MACROFINANCE ISSUES ONUFRI ROOM**

Chairman: FRANCESCO PATTARIN

**“MORAL HAZARD AS A POTENTIAL RESULT OF ACTIVE BAILOUT POLICY FOR FINANCIAL SECTOR PROVIDED BY STATE AND INTERNATIONAL INSTITUTIONS. SOME REMARKS ON MORAL HAZARD VALUATION”**

Pawel Niedziółka, Warsaw School of Economics.

**“ISLAMIC BANKING IN THE BALKAN REGION”**

Jaka Vadnjal, Tina Kociper, Elvis Koçi,  
GEA College (Ljubljana), Raiffeisen Bank.

**“THE ROLE OF THE EARLY WARNING INDICATORS IN THE ALBANIAN NONLIFE INSURANCE MARKET”**

Guri Rinald, Edlira Luci,  
Albanian Financial Supervisory Authority, University of Tirana.

**11.30 – 13.00 SESSION B2 BANKING ISSUES BLUE ROOM**

Chairman: MAURO ZAVANI

**“AN EFFICIENT STRATEGIC ANALYSIS FOR CARD SERVICES DEPARTMENT AT THE ABA”**

Genta Lama, Intesa San Paolo Bank.

**“LOAN PROCESSING A GROUP CASE”**

Gentiana Filipi, University of Tirana.

**“REDUCTION OF OPERATIONAL EXPENSES IN THE BANKING SECTOR”**

Elvis Koci, Raiffeisen Bank.

**“LENDING ACTIVITY: IT’S EXPANSION EFFECTS UNDER INT/EXT FACTORS”**

Nevila Mehmetaj, University Luigj Gurakuqi, Shkodra.

**11.30 – 13.00 SESSION C2 ACCOUNTING AND IT ISSUES RED ROOM**

Chairman: SOTIRAQ DHAMO

**“MACEDONIAN AND SLOVENIAN ACCOUNTING SYSTEMS: A COMPARATIVE ANALYSIS”**

Fitim Deari, Mateja Jermanc,  
South East European University (Macedonia), University of Koper (Slovenia).

**“THE MANAGEMENT ACCOUNTING PRACTICES IN ALBANIA - SEEN FROM GLOBALIZATION PERSPECTIVE”**

Manjola Naco, Hysen Cela,  
University of Tirana, IEKA.

**“IT, E-FINANCE AND E-GOVERNMENT IN CREATING THE MODEL OF A KNOWLEDGE-BASED ECONOMY”**

Kozeta Bylykbashi, Klodiana Gorica, Rovena Bahiti,

University of Tirana.

**“FINANCIAL STATEMENT ANALYSIS, AN IMPORTANT TOOL FOR BUSINESS IMPROVEMENT”**

Armela Anamali, University Luigj Gurakuqi, Shkodra.

**13.00 – 15.00 LUNCH AT TIRANA INTERNATIONAL HOTEL,  
ARKEMIA RESTAURANT, GROUND FLOOR**

**PARALLEL SESSION 3**

**15.00 – 16.00 SESSION A3 SME ISSUES ONUFRI ROOM**

Chairman: VASILIKA KUME

**“INCENTIVES TO START FAMILY BUSINESSES IN ALBANIA – A STATISTICAL APPROACH”**

Brikena Leka, Rezarta Perri,  
University of Tirana.

**“NEED FOR A FINANCIAL INSTITUTION FOR SUPPORTING THE SMES DEVELOPMENT”**

Ilda Spiro, World Bank.

**“A REVIEW OF SMES POLICY IN ALBANIA”**

Arjana Xhafa, Sulo Haderi,  
Procredit Bank, University of Tirana.

**“ORGANIZATIONAL CHANGE - MEASURED IN THE ALBANIAN EXPORTING COMPANIES”**

Doloreza Sinanaj, University of Tirana

Chairman: HALIT XHAFA

**“ALBANIAN REMITTANCES: SOME REALITIES AND CHALLENGES”**

Besa Shahini, Areti Stringa,  
University of Tirana.

**“REMITTANCES TRENDS IN ALBANIA FROM THE GLOBAL FINANCIAL CRISES PROSPECTIVE”**

Engjell Pere, University of Tirana.

**“FRAMING THE ROLE OF THE DIASPORAS IN INTERNATIONAL DEVELOPMENT PROCESS: THE BEST PRACTICE OF GHANA-COOP AND THE ETHICAL BRAND”**

Mauro Zavani, Chiara Nigrisoli, Ulpiana Kocollari, Ennio Lugli,  
University of Modena and Reggio Emilia (Italy).

Chairman: SHERIF BUNDO

**“IMPROVING ECONOMIC RELATIONS BETWEEN ALBANIA-ITALY: SOME SUGGESTIONS”**

Dorina Kripa, Marco Ranieri,  
University of Tirana, University of Torino (Italy).

**“INFORMATION ASYMMETRY AND THE TOURISM INDUSTRY IN ALBANIA”**

Evis Kushi, University “A. Xhuvani”, Elbasan.

**“CHALLENGES OF THE FOOD INDUSTRY FOR THE INCREASE OF THE LEVEL OF COMPETITIVENESS (REGION OF KORCA)”**

Aida Gabeta, Ledina Alolli,  
University “Fan S.Noli”, Korca.

16.00 – 16.30

COFFE BREAK

16.30 – 17.00 **PANEL SESSION**

**ROUND TABLE ON FINANCIAL RISK**

**ONUFR I**

Coordinator: Francesco Pattarin  
University of Modena and Reggio Emilia.

## CONFERENCE VENUES

